

IN-VEHICLE COMMUNICATIONS/INFORMATION SERVICES: A MARKET OVERVIEW

DOT/FHWA
101-087

FEATURES	PRODUCT								
	ONSTAR (GM)	FORD RESCU (Lincoln Mercury)	AUTO LINK (Prince)	AIRTOUCH TELETRAC (Pacific Telesis)	LOJACK	ROCKWELL/ ADT	TRW CHRYSLER ACUSTAR	AAA	HOLMES
VOICE-ACTIVATED CELLULAR PHONE	X	X							
GPS TRACKING	X	X	X						
INTEGRATED*	X								
EMERGENCY ROADSIDE SERVICE	X	X	X	X		X		X	X
EMERGENCY ASSISTANCE BUTTON	X	X		X		X			X
REMOTE DOOR UNLOCK	X		X	X					
THEFT DETECTION AND STOLEN VEHICLE TRACKING	X		X	X	X		X		
LOCATION ON DEMAND	X								
AIRBAG DEPLOYMENT	X			X					
CONCIERGE/ CONVENIENCE SERVICES	X		X						
ROUTING ASSISTANCE/ NAVIGATION	X		X	X					
AVAILABLE	OCT. 88	FEB. 96	OCT. 97	OCT. 94					

* The vehicle's architecture and

control systems are designed to accommodate General Motors' Project OnStar.